पत्र संख्या : 01स्था (मई)–33/2022 ........1555...........
शारखंड सरकार
पंचायती राज विभाग
द्वितीय तत्त, एफ.एन.एफ.पी.एफ. मण्ड, चुर्वा, रौंची–834004
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प्रेषक,

निशा उर्माव, भारतासेठो,
निदेशक।

सेवा में,

सभी उपायुक्त,
शारखंड।

रौंची, दिनांक : 26.5.2023

विषय :--
नवम अंतर्राष्ट्रीय योग दिवस के आयोजन के संबंध में।

प्रसंग:-
पंचायती राज मंत्रालय, भारत सरकार एवं आयुष मंत्रालय, भारत सरकार का संयुक्त
अद्यतनकारी पत्रक--D.O.No.-J-11011/9/2023-Media, Dated: 22-05-2023

महाशये,
निदेशानुसार उपयुक्त विषयक प्रारंभिक पत्र के संबंध में कहाना है कि आयुष मंत्रालय, भारत
सरकार एवं पंचायती राज मंत्रालय, भारत सरकार द्वारा नवम अंतर्राष्ट्रीय योग दिवस दिनांक 21.06.2023 के
उपलक्ष्य में एक बड़े साइज के ग्राम पंचायत अथवा ग्राम पंचायतों के कलेक्टर को आयुष ग्राम/संपूर्ण
ग्राम के रूप में स्थापित करने का निर्देश दिया गया है। इसके अतिरिक्त दोनों मंत्रालयों द्वारा इस अवसर
पर सभी लोगों पर योग को Mass Movement बनाने के लिए Action Plan बनाने का भी निदेश दिया गया
है। इसमें किसी भी तरह की समस्या होने पर श्री विक्रम सिंह, निदेशक, आयुष मंत्रालय, भारत सरकार अथवा डॉ आई भीरो बस्तर ईडी, निदेशक, गौराजी देसाई राजस्थान से सम्पर्क करने का निदेश दिया गया है।

आ: आयुष मंत्रालय एवं पंचायती राज मंत्रालय, भारत सरकार के संयुक्त अद्यतनकारी पत्रक
D.O.No.-J 11011/9/2023-Media, Dated: 22-05-2023 की छायाप्रति संलग्न करते हुए अनुरोध है कि नवम
अंतर्राष्ट्रीय योग दिवस के अवसर पर पत्र में दिए गए निदेशों का कार्यक्रम: अनुपालन करते हुए विशेष रूप से
आयुष ग्राम/संपूर्ण ग्राम तथा Action Plan से संबंधित कार्यावाद करते हुए कृति कार्यावाद से विभाग को
प्रतिवेदित करने की कृपा की जाय।

कृपया इसे अति आवश्यक समझा जाय।

विश्वासभावन

निदेशक,
पंचायत राज, शारखंड।

रौंची, दिनांक - 01स्था (मई)–33/2022 ........1555...........

प्रतिलिपि :--
सभी उप विकास आयुष मण्डल -हार- मुख्य कार्यालय पदाधिकारी, जिला
परिषद, शारखंड / सभी जिला पंचायत राज पदाधिकारी, शारखंड को सूचनार्थ एवं आवश्यक कार्यावाह
हेतु प्रेषित।

निदेशक,
पंचायत राज, शारखंड।
IMPORTANT: Joint D.O. letter dated 22/5/2023 from Secretary, MoPR and Secretary, oAyush regarding celebration/observance of 9th International Day of Yoga on 21st June, I23.

K. Tiwari <ak.tiwari12@nic.in>
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Mr Sunil Kumar <secy-mop@nic.in>, RAJESH KOTECHA <secy-ayush@nic.in>, "Dr(Mr) Chandra Kumar" <cs.kumar@nic.in>, OK PREM <ap.nagar@gov.in>, Mamta Verma <mamtavarma25@gov.in>, "Dr(Mr) Bijaya Behera" <behera.bk@nic.in>, Shri Vikas and <js2-mop@nic.gov.in>, kavita garg <jskg-ayush@gov.in>, Vikram Singh <vikramsingh-cea@gov.in>, "Dr. I. V. Basavaraddi" <dirlny@nic.in>

To the Office of Addl. Chief Secretary/ Principal Secretary / Secretary, Department of Panchayati Raj, All States / UTs, except Delhi and Chandigarh.

Respected Ma’am/ Sir,

I am directed to invite your kind attention enclosing Joint D.O. letter dated 22/5/2023 from Secretary, Ministry of Panchayati Raj and Secretary, Ministry of Ayush regarding celebration/ observance of 9th International Day of Yoga on 21st June, 2023 in Panchayats across the country for kind information and necessary action, please.

Each State / UT Department of Panchayati Raj is kindly requested to identify one bigger-size Gram Panchayat or cluster of Gram Panchayats for setting up Ayush Gram/ Sampoorn Yoga Gram (SYG), and intimate the same to the Ministry of Panchayati Raj latest by 25th May, 2023, please.

With respectful regards,
Anjani Kumar Tiwari
Ministry of Panchayati Raj
Tel.: 011-23725308
Mobile: 9891438539.
eMail: <ak.tiwari12@nic.in>

Twitter:
https://twitter.com/MoPR_Gol

Facebook:
https://www.facebook.com/MinistryOfPanchayatiRaj
As you are well aware the International Day of Yoga (IDY) is observed on 21st June every year worldwide since 2015 to raise awareness about the importance and impact of Yoga on people’s lives and enhance its quality. This year, the 9th edition of International Day of Yoga endeavors to connect with larger global community, as India’s G20 presidency theme “One World, One Health” resonates with the principle of “Vasudhaiva Kutumbakam”. Along with global outreach, IDY will focus on taking Yoga to each and every village in India through active participation of Panchayati Raj Institutions / Gram Sabhas.

Ministry of Ayush, being the nodal Ministry for observance of IDY in India, has initiated countdown campaign in the grand run-up to IDY-2023 to ensure wider promotion and publicity of various dimensions of Yoga and its utility. The Ministry of Panchayati Raj and Ministry of Ayush issues this detailed advisory to State/UT Departments of Panchayati Raj, to call them to actively participate in observance of IDY-2023. The Panchayats can be encouraged to undertake the activities with observance of IDY-2023 as given in Annexure.

As regards expenditure for conduction of activities/events under IDY-2023 including establishing Ayush Gram/ Sampoorn Yoga Gram (SYG), it is advised to consider it from the untied grants of Central Finance Commission, State Finance Commission, Own Source of Revenue (OSR), Corporate Social Responsibility (CSR) or such other permissible sources.

Each State/UT Department of Panchayati Raj is requested to identify one bigger-size Gram Panchayat or cluster of Gram Panchayats for setting up Ayush Gram/SYG, and intimate the same to the Ministry of Panchayati Raj latest by 25th May, 2023.

All the States/UTs are requested to kindly draw an action plan to celebrate the IDY-2023 event at the State/UT headquarters, District, Block and Gram Panchayat levels and contribute to make Yoga a mass movement by involving everyone in the IDY-2023 celebrations on 21st June, 2023 down to the Gram Panchayat level.

For any assistance, Shri Vikram Singh, Director, Ministry of Ayush (Email: vikramsingh-cea@gov.in, Ph. No.: 01124656863, Mob. No.: 09868893051) or Dr. I.V. Basavaraddi, Director Moraji Desai National Institute of Yoga (Email: dir-mdniy@nic.in, Ph. No.: 011-23711657, Mob. No.: 09810800289) may be contacted.

Yours Sincerely,

(Rajesh Kotecha)

Encl: As above.

To

1.) The Addl. Chief Secretaries/ Principal Secretaries/Secretaries, Panchayat Raj Department of all States/UTs, except Delhi & Chandigarh.

2.) The Addl. Chief Secretaries/ Principal Secretaries/Secretaries Director General/ Mission Directors/ Commissioners, Health/ Ayush Departments of all States/UTs.
Annexure
Suggestive Activities to be observed by State Governments / UTs on IDY 2023

a) State / UT administration strives to ensure that the observation of IDY—2023 reaches every town and every village of the country- Promotion of domestic tagline “Har Ghar Angan Yoga” by-

b) Organising Mass Yoga Session with maximum participation at a strategic location in Gram Panchayat/ each Amrit Sarovar and arrangement for demonstration of Common Yoga Protocol (CYP) to mark IDY—2023. Identification of important locations of public importance and plan celebration of yoga there. Observe IDY from Desert to Forest, River to sea, Village to Industry, Toddler to Old Age (Anganwadi to Old Age home- People under palliative care)

c) Yoga at all Ayush HWCs and HWCs (of MoH&FW), and all facilities supported by NAM (Educational institutes, health facilities etc.) and its branding. Gram Pradhans to lead nearest Ayush public health facility.

d) Each District Magistrate may be directed to organize a countdown event by organizing a mass IDY demonstration (following CYP) at the district headquarters. CYP is available in YouTube / website of MoAyush/ MDNIY in multiple languages.

e) Make use of CSCs and CEMCA activities for IDY, 2023

f) One Ayush Gram Unit in each States-Achieving Sampoorn Yoga Grams by appointing Yoga Trainers in the identified villages.

g) Yoga at all Amrit Sarovars.

h) Organizing Yoga related activities. Maximum use/ dissemination of resources available in Yoga portal of Ministry of Ayush.

i) Hosting IDY Banners/ PM’s Quotes on Yoga on all public institutions like hospitals, health and wellness centres, police stations, bus stations, panchayath- municipality- corporation-taluk-village offices etc.

j) Organize CYP workshops/ online training programs in association with NGOs involving Yoga experts. Ensuring participation from Resident Welfare Associations.

k) Organizing Yoga web/seminars. Promotion of IDY activities through social and cultural programs, nukkamatkar etc. Promoting Yoga as an intangible cultural heritage

l) Publishing Yoga and IDY specific articles in official e-newsletters, bulletins, magazines etc.

m) Making and disseminating IDY promotional videos by prominent celebrities/ sports persons, yoga gurus, cultural icons etc.

n) Using ASHA/ANM workers and prominent sports bodies, clubs and associations to spread the message of Yoga

o) Involving Gram Pradhans, ward councillors and other local community leaders in spreading the message of yoga and leading the IDY main event.

p) Mobilization and spreading the messages about benefits of doing regular Yoga.
q) Issuing internal guidelines for employees about background and observation of IDY.
   r) Using social media platforms for posting IDY creatives/ latest updates. Following MoAyush social media profiles for updates and sharing them through circulars/social media posts of government bodies.
   s) Display IDY/ LiFE mission logo on every website of State/ UT Govt. and Subordinate Organizations, circulate related material to all the employees/general public.
   t) Encourage employees to participate in activities already hosted on MyGov platform.
   u) Y-Break protocol/ app may be introduced to all government offices. Digital resources of Ministry such as Namaste Yoga App, Y-Break App, Yoga Calendar, Yoga Dictionary etc. may be publicized extensively.
   v) Usage of eco-friendly yoga products and accessories.
   w) Encouraging common people to participate in IDY campaign activities organized by CSCs and Commonwealth Community Radio (CEMCA). CSCs can be used as a resource centre for various IDY activities.
   x) Sharing of the videos/ photos of the IDY observations with Control Room, which will be established in MDNIY.
   y) Record the activities/ participation numbers on 21st June - Ministry of Ayush will circulate digital forms for the same.